MARKETING BULLETIN

12402

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Sharpdesk® Mobile v1.2 Offers Improved Usability, Security, and Compatibility

Sharp Imaging and Information Company of America is pleased to announce the availability of Sharpdesk Mobile v1.2. This new version of Sharpdesk Mobile includes extended features and additional Sharp MFPs and Mobile OS support.

New Features for v1.2:

- **Extended Sharp MFP model support**
  The new version of Sharpdesk now supports more Sharp printers and MFPs supports.
  Please see page 3 for a full list of supported models.

- **Improved Security**

  User Authentication
  Scanning and printing with Sharpdesk Mobile are now available when user authentication is enabled on the printer/MFP. Access to Sharp MFPs is secure and all jobs can be logged using printer/MFP's job log feature.

  SNMP Community Setting
  Sharpdesk Mobile can adopt SNMP corporate security policies. Accommodating each organization's SNMP community strings, Sharpdesk Mobile can search printers and MFPs and obtain device option information using SNMP in the secured network.

- **New File Management Feature**

  Simplified File Management
  New file management features include storing files in sub-folders, moving files among folders, and changing files names.

  Image Rotation
  When previewing an image on the Sharpdesk Mobile, users can rotate the image by 90 degrees.

- **Improved Printing Features**

  Expanded Printer Setting Options
  The following print settings are newly supported on v1.2
    - o Selection of color mode (Auto/ Color/ Grayscale)
    - o Selection of paper size
    - o Printing via raw port

  Printer Option Detection
  Sharpdesk Mobile v1.2 intelligently understands each printer/MFP setting when the device is discovered. For example, if a specified MFP does not equip necessary option(s) for scan or print, an error message appears on the Sharpdesk Mobile application.

- **Encrypted Adobe PDF Support**

  Sharpdesk Mobile v1.2 supports encrypted PDF (Scan, Print, Attach to E-mail, Send to application). When printing, a password must be entered on the MFP operation panel.

- **Additional Language Support**

  11 new language supports are added to this version.   Sharpdesk Mobile V1.2 supports the global workplace with 20 different languages including: English, Simplified/Traditional Chinese, German, French, Italian, Spanish, Dutch, Swedish, Japanese, Finnish*, Danish*, Norwegian*, Portuguese*, Hungarian*, Polish*, Czech*, Slovak*, Russian*, Turkish*, and Greek* (* newly added language)

- **Android™ 4.0 OS support**

  Android™ 4.0 support is newly added to the version in addition to Android 2.3 based devices. A SD card is required for the device with a SD card slot. The application is available from Google Play®.

  In addition to Android, the version continues to support iPhone®, iPhone 4S, iPad®, iPad2 and 3rd generation iPad (iOS 4.3, 5.0, 5.1, and 6.0). The application is available from Apple®'s App Store^{SM}.

Marketing Material & Information Updates

The product information is updated on Sharp USA Site:
http://www.sharpusa.com/ForBusiness/DocumentSystems/MFPsPrinters/SoftwareApplications/MobileApplications.aspx

The following information is updated and available on Sharp PC Site:
http://www.sharp-pc.com/Products/DocumentApplications/tabid/937/Default.aspx
  - Sharpdesk Mobile Product Information
  - Sharpdesk Mobile Product Presentation

The following information is updated and available on Sharp IDNC Service Site:
http://www.sharp-idncservice.com/MFPApplicationCenter/MobileApplications/tabid/1968/Default.aspx
  - Sharpdesk Mobile Product Information
  - Sharpdesk Mobile Product Presentation

Sharpdesk Mobile V1.2 Supported Models (* Newly added model/model family)

Models	Required option			
	Printer Expansion Kit	**PS3 Expansion Kit**	**Network Scanner Expansion Kit**	**Other Requirements**
MX-2310U/MX-3111U	MX-PB14	MX-PK11	STD	
MX-2600N/MX-3100N*	STD	MX-PKX1	STD	
MX-2615N/MX-3115N*	STD	MX-PK11	STD	
MX-2610N/3110N/3610N	STD	MX-PK11	STD	
MX-2640N/3140N/3640N*	STD	STD	STD	
MX-4110N/4111N/ 5110N/5111N	STD	STD	STD	
MX-4100N/4101N/5001N*	STD	MX-PKX1	STD	
MX-6240N/7040N*	STD	STD	STD	
MX-M264N/M314N/ M354N*	STD	MX-PK11	STD	HDD Expansion Kit is required to print encrypted PDF file
MX-M283U/M363U/ M453U/M503U*	MX-PB11 (with HDD)	MX-PKX1	MX-NSX1	
MX-M283N/M363N/ M453N/M503N*	STD	MX-PKX1	STD	
MX-M623U/M753U*	MX-PB13	MX-PKX1	MX-NSX1	
MX-M623N/M753N*	STD	MX-PKX1	STD	
MX-M904/M1054/M1204*	STD	STD	STD	
MX-C311/C312 C401/C402SC*	STD	STD	STD	
MX-C400P*	STD	STD	N/A	
MX-B402/B402SC*	STD	STD	STD	
MX-B402P*	STD	STD	N/A	

Sharp continues to improve the Sharpdesk Mobile application. More updates are coming in spring 2013, including Windows 8/RT device support. Stay tuned!

Thank you for your continued support.

Sincerely,

Akisa Matsuda

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